

Think about your club and the different people in your club – make sure you pick the best communication channel to get your message across successfully!

Types of communication channels	
Newsletters	E-newsletters
E-mail	Social Media Forums (Twitter, Facebook, Instagram etc)
Club Notice Boards	Club Website
Local media	Blogs
Word – of – mouth	Text Messaging
Written Documents	Photographs
Meetings	Face to face

Try matching the channels above to the different groups of people in your club.